Message from the Chairman of the Organizing Committee

The term “eLearning” is “learning through electronic means”. Notice that the emphasis is placed on “learning,” mentioning the technological component with an abbreviated “e”. We are here, therefore, as educators and facilitators of education rather than pure technologists and this must be a guiding principle of our endeavors at the conference and, indeed, throughout our work in this area. Technology is a means in eLearning, not an end, and while the possibilities of education can be expected to expand with the introduction of technology we must make sure that we focus mainly on the function of education rather than the technology.

In doing this we will be contributing to one of the greatest endeavors of the modern world, a world where education has an importance beyond that which it had in the past. In earlier times formal education was an activity for the elite but now any citizen who hopes to lead a satisfying life and to contribute to society and the economy must not only receive a basic education but also engage in a life-long process of learning. This great expansion of educational function – this ideal of an education “for anyone, anywhere, at any time” – could only be implemented through the technology of eLearning. The “e” may be a secondary factor here, but that does not imply that it is an unimportant one.

The conference has in the past and will again this year help further not only the technology of eLearning but also the vision of how eLearning can expand the educational process while building on centuries of past practice and insight. eLearning is transforming our world for the better.

As Chairman of the Organizing Committee I would like very much to thank the Government of Thailand and the Ministry of Information and Communication Technology for the continued support for the conference. Also important for its success are the sponsors and the supporting organizations. The administration of Assumption University and the editors and staff of the IJCIM journal are to be thanked for once again publishing the proceedings of the conference, allowing a permanent record of the work presented. As Chairman I also like to express my sincere appreciation to all members of the Organizing Committee who have done so much to make the conference possible. I would like to acknowledge and thank Software Industry Promotion Agency (Public Organization) for its generosity in supporting the publication of the proceedings. And, of course, particular thanks go to the participants of the conference itself who have taken the time to present their papers and listen to the ideas and results of their colleagues. eLearning is an inherently cooperative activity and all those who have contributed to making this conference possible are to be congratulated on a job well done.

Professor Dr. Srisakdi Charmonman
Chairman of the Organizing Committee